

**DUBLIN UNIFIED SCHOOL DISTRICT
DISTRICT OPTIMIZATION COMMITTEE MEETING MINUTES**

Monday, December 1, 2014, 6:30 – 8:00 p.m.

| <u>Norms</u> | | <u>Protocols</u> | |
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| 1. Meetings start & end on time | | 1. Meetings will take place on the 1 st Monday of the month from 6:30–8:00 p.m. | |
| 2. Active listening and participation of all | | 2. Individual breaks as needed. | |
| 3. Respect/consider perspective of others | | 3. Superintendent will facilitate; In Superintendent's Absence, Asst. Supt., Ed. Services will facilitate. | |
| | | 4. Minimize cell phone interruptions. | |
| | | 6. Minutes will note decisions and/or major comments or discussions | |
| TIME | ACTION / INFO. ITEMS | PRESENTER | NOTES / FOLLOW-UP |
| 1. | Welcome / Introductions ✓ Agenda Review | Dr. Hanke | Dr. Hanke welcomed the committee and introductions were made. |
| 2. | Setting of Norms / Protocols | Dr. Hanke / All | The committee agreed on the Norms and Protocols as outlined above. |
| 3. | History of DOC | Dr. Hanke | Dr. Hanke gave a brief overview of the history of the DOC, including previous committees that were formed for various reasons over the years. Dan Fruzzetti asked about where growth has affected the district more; in the east or the west, or throughout the whole district. Dr. Hanke answered that although the growth has been predominantly in the east, it has affected the district as a whole. He stated more info. will follow later in the meeting when the demographics information is presented by Mr. Aas. |
| 4. | Superintendent Charge / Purpose of the DOC | Dr. Hanke | Dr. Hanke reviewed the Charge and the Purpose of the DOC. A question was asked about the growth in the district vs. the growth projections. |
| 5. | DOC Academy Topics / Dates ✓ Demographics – Dec. 1 ✓ Dublin City Master Plan – Jan. 5 ✓ School Construction 101 – Jan. 5 • Process • Schedule • Funding ✓ School Capacity 101 – Feb. 2 • Elem., MS., HS. – District Standards • State, National Educational Standards ✓ Long-Term Implications – Mar.2 ✓ Option Development – Mar.2, Apr.6, May 4 • MS.; HS; ES • Community Engagement ✓ Board Presentations • Information – May 26 • Board Decision(s) – June 9 | Dr. Hanke | Dr. Hanke outlined the order that the schools will be looked at by the committee will be middle school, elementary school, then high school. |
| 6. | Demographics 101 | Blair Aas | Blair Aas, from SCI Consulting Group presented information from a PowerPoint on demographics in Dublin. Bill Schaub asked if the district looks at how we arrive at the birth rate number. How are the numbers of children who come here from another country or state accounted for? Dr. Hanke stated that it is a valid question and something that may need to be looked at in the future. At the present time the district looks at those who are born in the city only. Greg Tomlinson stated it would be interesting to begin looking at the square footage and the density and how it is used in a development because the way a house is used on the square footage is different now that it was in the past. |

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| | | <p>Linda Smith stated that many of the future developments listed in the PPT are not planned for completion for at least six years from now. Question asked if the district can find out from the builders who is moving in to the area. Answer was that yes we can but don't know if that would give constant, reliable information.</p> <p>Brett Nelson stated when he was a principal in a previous district he provided a survey to the builder that buyers filled out and turned in to the district so that the district had a "heads up" on students coming to the district.</p> <p>Carol Shimizu stated that we have a larger number of parents who have moved to Dublin and are doing a reverse commute to the peninsula because of the quality of the education offered here in Dublin.</p> <p>Sobia Qureshi requested that the district not use the lower density figures to determine the student generation rate.</p> <p>Erick Sasaki stated that the density trends in the areas in the east reflect a different kind of factor now that in the past. The district needs to re-look at how they figure the student generation rate to reflect that new factor.</p> |
| <p>7.</p> | <p>Table Talks From what you learned in the demographic presentation:</p> <ul style="list-style-type: none"> • What questions do you have? • What additional information do you need? <p>Table Groups Report Out – Whole Group</p> | <p>All</p> <p>Look back at data (Can we do a back testing of the models). How many families are moving here? Is it accurate to use birth rates? Can we know what the developers know? We should overestimate the data? Please include: (1) Maps with names of developments (2) 5 years & 10 year projections. Square feet as a predictor, or number bedrooms or rationale for high/med/low. When will we have data that is usable? How does this impact education? Amador numbers starting in 2015-2016.</p> <p>Modeling needs to be adaptive: house square footage vs. egress of value factor with Dublin. What were the x-factors during previous years? Can they be added to the modeling? What additional factors or details should we find for consideration?</p> <p>What additional factors or details should we find for consideration? Can we predict the rate of exchange between other towns and here? Additional math analyses and visualizations on the existing information.</p> <p>What do other high growth districts use as metrics to determine student population? Can we analyze bedrooms and their correlation to student generation? Is there any relationship to price point and student generation rates? Is there a cultural relationship to student generation (multi-generational families) or multiple families?</p> <p>Can we use feet (or alter metric) to generate improve enrollment forecasts? How are the forecast metrics chosen? Are there options for generating enrollment projection, and if so what are they? To What extent should the forecasting metric be used to better reflect? How accurate is birth rate for forecasting future enrollment in the Dublin community? Are there other communities in the state that look like Dublin in terms of ethnic/socioeconomics that we can look to for better forecasting? Marketing plans that will better assist us in planning for growth.</p> |
| <p>8.</p> | <p>Future Meeting Dates: Jan. 5 Feb. 2 Mar. 2 April 6 May 4 June 1</p> | |
| <p>9.</p> | <p>Adjournment</p> | <p>The meeting was adjourned at approximately 8:15 p.m.</p> |